

Positions with Bauzá & Associates

Hispanic Public Relations Account Executive

Bauzá & Associates, New England's premier Hispanic marketing agency, seeks a public relations account executive at its Hartford, Conn., office to help manage the agency's rapidly-growing public relations client roster. The ideal candidate must possess 2-3 years of related experience with strong writing and speaking skills in Spanish and English as well as knowledge of the U.S. Hispanic market. The account executive would handle day-to-day responsibilities of accounts in various industries such as health, financial services, retail and others. The account executive would write and pitch feature articles and press releases, plan and organize events, represent the agency and our clients at community events/projects, as well as provide strategic direction to existing and future accounts. College degree in a communication field required. We offer a dynamic working environment and competitive pay structure commensurate with experience. Submit a cover letter and resume to Wilson Camelo wcamelo@bauzaassociates.com.

Hispanic Marketing Account Executive

Bauzá & Associates, New England's premier Hispanic marketing agency, seeks a marketing account executive at its Hartford, Conn., office to help manage the agency's rapidly-growing advertising client roster. The position requires an entrepreneurial and strategic mindset as well as strong organizational, planning, presentation and writing skills. The candidate should have solid knowledge and experience in managing Hispanic marketing programs including strategy development, creative, production, and results analysis. In many cases the Account Executive will be the primary client contact and be required to assess needs and facilitate the development and execution of agreed upon deliverables tied to individual programs and campaigns. Fully bi-lingual with knowledge of the U.S. Hispanic market is a must. College degree in a communication field and 3-5 years of related experience required. We offer a dynamic working environment and competitive pay structure commensurate with experience. Submit cover letter and resume to Wilson Camelo wcamelo@bauzaassociates.com.