

Director of Media Relations

The Washington College Office of [College Relations & Marketing](#) is seeking candidates for a full-time Director of Media Relations.

Responsibilities: Coordinating outreach to media in local, regional, national, and global markets through print, broadcast, and electronic outlets, including blogs and social networks. The Director of Media Relations develops and executes media plans for both event-based and programmatic initiatives within the College, pitching stories and placing op-ed pieces that highlight the achievements and expertise of our faculty and students as well as helping to position the College among its peers in higher education. Reports to the Vice President for College Relations and Marketing.

Qualifications: Bachelor's degree with five or more years of experience in media relations, public relations, marketing, advertising, and/or journalism. Strong knowledge of wide variety of media, including traditional outlets as well as electronic media, blogosphere, and social networks. Demonstrated excellence in both written and oral communications with additional organizational, administrative, and supervisory skills.

Application Process: Please submit a letter of interest, resume, and contact information for three professional references through our online portal (Consensus, at https://higherdecisions.com/wcm/current_vacancies.asp) to the attention of Meredith Davies Hadaway, Vice President for College Relations & Marketing, Washington College. If you have more than one document that you would like to include under "Other Documentation," please combine into one Word (.doc) or PDF file and upload under "Attach Other Document."

For assistance accessing our on-line applicant portal, please contact Loretta Lodge at (410) 778-7260.

Washington College is an Equal Opportunity Employer and encourages applications from women and members of minority groups.